

## “What if...?”

### Market Research: Consultant

Locations: Edmonton (Alberta), Waterloo (Ontario), or Toronto (Ontario)

Competition Number: WS\_CO\_09




Closing Date: Open until suitable candidates are found

As a management consulting firm, **Advanis**' expertise and innovations have a profound impact on business. Our research helps clients design successful new products efficiently; set the right prices; test entirely new product or service ideas; increase their customers' satisfaction; target their most lucrative customers; and much more. We consult to some of the biggest and best corporations in the world. Our work helps clients stay competitive in today's rapidly evolving markets.

We are seeking **consulting** candidates who are looking to further their career in the **research-based consulting** and **marketing strategy** business. Your formal education in Economics, Business/Commerce, or Marketing and solid grounding in quantitative market research technique is complemented by three to five years of hands on experience in designing, managing, and delivering market research or research-based consulting engagements.

Do you have the experience, the skill, and the drive to manage sophisticated research-based consulting and on-going data collection and automated reporting engagements? These projects typically involve one or more of the following: pricing strategy and tactics; value proposition development; market segmentation; product design and new product introduction strategy; customer satisfaction and management strategy; and brand value management. As a result, your knowledge and experience with turning the results from these kinds of research activities into revenue enhancement strategies for our clients will be well applied.

Successful candidates are those who have a mature client management style, are well organized, have excellent oral and written communication skills, excellent decision-making skills, and possess the following qualifications:

-  Advanced skills in research and survey design, primary data collection management, report writing, and presenting results to clients; and
-  Excellent working knowledge of the application of statistical analysis techniques, and
-  Significant exposure to the business issues surrounding the telecommunications, financial services, and/or technology industries.

We offer a competitive remuneration package including a salary, dental and extended health care coverage. The salary for this position will be set commensurate with experience and demonstrated skill level. Our work environment is fast-paced and learning-oriented.

If we have described your ideal job, please forward your resume, transcript, and a cover letter describing why you are well suited to become the newest member of the Advanis team. In your email, please also suggest the best times to reach you in the next 3 weeks, if you are selected for an interview.

Human Resources

Advanis

Suite 1600, 10123-99 Street

Edmonton AB

Canada T5J 3H1

Fax: 780.426.7622

Email: [HR@Advanis.ca](mailto:HR@Advanis.ca)

(Preferred method of application)

We sincerely thank all applicants for their interest; however, only successful candidates will be contacted for an interview and a case study evaluation.