

## “What if...?”

### Senior Analyst (Market Research or Operations)

Locations: Edmonton (Alberta), Toronto (Ontario), or Guelph (Ontario)

Competition Number: WS\_SRA\_08

Closing Date: Open until suitable candidates are found






As a management consulting firm, Advanis' expertise and innovations have a profound impact on business. Our research helps clients design successful new products efficiently; set the right prices; test entirely new product or service ideas; increase their customers' satisfaction; target their most lucrative customers; and much more. We consult to some of the biggest and best corporations in the world. By putting our pioneering consumer behavior research into a managerial context, Advanis masters the process by which data is transformed into insight.

Do you have experience making effective business decisions, analyzing primary survey research, and managing teams? Do you relish an opportunity to extend your skills to all facets of the research cycle in a small, dynamic company environment? Consider a career move to Advanis as a Senior Analyst.






We are seeking candidates with a university degree and a minimum of 1-year professional work experience in market research, economics, statistics, product management or marketing. Typically, candidates with university degrees in business, economics, operations or management science, marketing, psychology, sociology, statistics, or mathematics have been successful at Advanis.

On client-sponsored projects, Senior Analysts work closely with other project team members and can expect the following day-to-day activities:

#### Research Stream:

-  Developing surveys to meet research objectives under direction of a lead consultant;
-  Planning and conducting data analysis and tabulation of results;
-  Working closely with the project team to manage report and presentation development;
-  Assisting lead authors in developing content of client briefs, presentations, and reports.
-  Managing and communicating with outside contractors and other team members during survey, analysis and reporting phases of projects

#### Operations Stream:

-  Deploying online, telephone, or voice recognition surveys;
-  Managing and communicating with outside contractors and other team members to complete data collection;
-  Monitoring and actively managing the profitability of projects;
-  Developing and implementing the data collection (quotas and targets) plan, analyzing metrics (e.g., response rates), and modifying the plan as needed; and
-  Responding to client requests.

There is opportunity for advancement within the company, including movement(s) across streams as career goals evolve.

To help you succeed in your new role, you will participate in a hands-on “mock-project” training program. You will work closely with a peer buddy in your first year, and will have a senior career mentor.

We offer a competitive remuneration package including salary, dental, and extended health care coverage. Our work environment is fast-paced and learning-oriented. The salary for this position will be set commensurate with experience and demonstrated skill level.

If we have described your ideal job, please forward your resume, transcript, and a cover letter describing why you are well suited to become the newest member of the Advanis team. In your email, please also suggest the best times to reach you in the next 3 weeks, if you are selected for an interview.

Human Resources

Advanis

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Email: [HR@Advanis.ca](mailto:HR@Advanis.ca)

(Preferred method of application)

We sincerely thank all applicants for their interest; however, only successful candidates will be contacted for an interview and a case study evaluation.