

“What if...?”

Analyst (Market Research or Operations)

Locations: Edmonton (Alberta), Toronto (Ontario), or Waterloo (Ontario)

Competition Number: WS_Analyst_09





Closing Date: Open until suitable candidates are found

As a management consulting firm, Advanis' expertise and innovations have a profound impact on business. Our research helps clients design successful new products efficiently; set the right prices; test entirely new product or service ideas; increase their customers' satisfaction; target their most lucrative customers; and much more. We consult to some of the biggest and best corporations in the world. By putting our pioneering consumer behavior research into a managerial context, Advanis masters the process by which data is transformed into insight.





Are you detail-oriented, very comfortable with computers, pro-active, able to work well in teams, and possess excellent communication skills? The full-time position of **Analyst** may be the perfect opportunity for you to explore a career in the field of market research.

On client-sponsored projects, Analysts work closely with other project team members and will have day-to-day activities that initially involve:

Research Stream:

-  Conducting secondary research via the Internet;
-  Assisting in survey writing;
-  Manipulating and coding data using SPSS, WinCross, and other software; and
-  Creating reports and presentations under the direction of experienced staff

Operations Stream:

-  Developing and deploying online, telephone and voice recognition surveys;
-  Monitoring response rates and budget metrics during data collection – taking corrective steps if below expectations;
-  Responding to client requests; and
-  Developing and maintaining online reporting environments.

There is opportunity for advancement within the company, including movement(s) across streams as career goals evolve.

To help you succeed in your new role, you will participate in a hands-on “mock-project” training program. You will work closely with a peer buddy in your first year, and will have a senior career mentor.

As an entry-level position, no prior experience is necessary, but is certainly an asset. Typically, candidates with university degrees in business, economics, operations, management science, marketing, psychology, sociology, statistics or mathematics have been successful at Advanis. Prior experience in project management or data analysis—from class projects, extracurricular activities, or past or current employment—is a definite asset.

We offer a competitive remuneration package including salary, dental, and extended health care coverage. Our work environment is fast-paced and learning-oriented. The salary for this position will be set commensurate with experience and demonstrated skill level.

If we have described your ideal job, we invite you to submit your resume, transcript, and a cover letter describing why you are well suited to become the newest member of the Advanis team. To do so, select the “Apply Online” link for this position. Note that our online application includes a short (15-20 minute) case study.

Human Resources

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We sincerely thank all applicants for their interest; however, only successful candidates will be contacted for an interview and a case study evaluation.